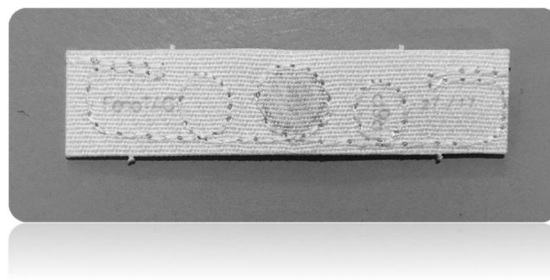


August 2017

PRESS RELEASE

French Tech IoT Companies to launch innovative textile tag with Impinj Monza R6-P RAIN RFID chip.



French market leader for radio-frequency identification (RFID) applications, UBI Solutions in partnership with Tag Producer FENOTAG are launching the new very small UbiTex 13 mm x 58 mm textile tag, built with the Impinj Monza R6-P tag chip, for laundry and hospitality applications.

UBI Solutions RFID technology provides a complete Hospitality and Laundry tracking system that shows real time and ideal stock levels, improves linen workflow, reduces losses and extends linen life. Reading in seconds, thousands of clean or dirty laundry articles in bulk, with the highest accuracy is key to the stability of this system.

UBI Solutions has been deploying RFID UHF (also known as RAIN RFID) cloud-based textile applications since 2011. Over 100 sites have been equipped with the technology. Some customers like Geodis, a French SNCF subsidiary, Fishers Services in Scotland, the laundry group Clean, Air France, AP-HP, one of Europe's largest hospital laundry, Rosewood Hotels & Resorts' flagship Hôtel de Crillon, are trusting UBI Solutions technology and experience.

FENOTAG and UBI Solutions have worked hand in hand to develop and deploy the new and extremely accurate UbiTex1358 textile tag as a core of the RAIN RFID textile solution. This new tag uses the durable Impinj Monza R6-P chip, for unique linen item identification and its suite of proprietary Impinj technologies to deliver the best performance in demanding laundry conditions. Impinj AutoTune technology enables high performance in challenging environments like wet towels and soiled laundry by automatically adjusting the chip to the optimal radio frequency for communication with a reader. Impinj Integra diagnostics maximize data and chip integrity over prolonged high-intensity cycles.



Renaud Munier, Director, International Business Development, said:

“Working with IMPINJ and FENOTAG is a strong quality guarantee to be able to deliver the accuracy, speed and stability needed for reading millions of tags every day into our UHF Systems. The technology has proven that it is mature to help companies move towards a strong Industry 4.0 strategy. Regardless of the reading device (fixed or mobile), we can consolidate in real time millions of data-sets into our cloud-based big data application. Our customers can make better and faster decisions using the industry specific KPIs we are providing. They deliver better service and increase profitability at the same time”.

Didier Elbaz, Fenotag President, said:

“Working with UBI Solutions, a RFID Solution provider, having proved a real efficiency in their system, and IMPINJ, the world leader for UHF RFID chip proposing the best in class component, permitting us to join the real “dream team”.

Thanks to our own flexible and fully automatized manufacturing line, we have been able to respond to our partner who was asking for a paradox: a smaller tag with bigger RFID performance. Such improvement has been achievable because of the impressive features proposed by the Monza R6-P chip from IMPINJ, and the FENOTAG innovative technology for the packaging. The UbiTEX1358S-R6, is showing today the best ratio SIZE / RF performance of the world.”

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Carl Brasek, Impinj Senior Director of Product Management, said:

“Laundry solutions have unique needs for a RAIN RFID system due to their intense operating conditions. By taking advantage of the Impinj platform, UBI and FENOTAG have created a reliable tag that can stand up to these demanding requirements and deliver the high-quality data that the hospitality industry needs.”

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Notes to editors:

About UBI Solutions

Paris based UBI Solutions, is a pioneer of RFID UHF based solutions. With more than 500 installations in the Hospitality, Laundry, Logistics, Retail, Process & Tool Management, Geolocation, Asset Management Industries, the BPI labeled company is one of Europe leading organization within the Internet of Things market.

About Fenotag:

Located in ROUSSET, in the south of France, FENOTAG is designing and making its own fully automatized manufacturing equipment enabling to produce numerous kinds of tags with unlimited features required by its customers.

With more than 25 years' experience in the Semiconductor, FENOTAG's Engineering team has developed and patented many RFID tags in HF and UHF, with some of them being the reference in the market.

For FENOTAG, there is no small customer. There is always a new demand with a new market approach and a challenge to take up.

Please contact our sales : www.sales@fenotag.com or visit our web site for more details: <https://fenotag.com/products/>

About Impinj:

Impinj, Inc. (NASDAQ: PI) wirelessly connects billions of everyday items such as apparel, medical supplies, automobile parts, luggage and food to consumer and business applications such as inventory management, patient safety, asset tracking and item authentication. The Impinj platform uses RAIN RFID to deliver timely information about these items to the digital world, thereby enabling the Internet of Things.

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